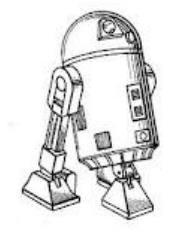


# M2M in practice



Welcome to a seminar that provides an overview of machine-to-machine communication (M2M) from leading industry actors as Telenor, Cinterion, Actia plus analysis and outlook from Wireless@KTH.

**Time:**

Tuesday September 25th 17.30-20.00

**Place:**

Large auditorium (aulan), KTH Kista

**Program:**

17 Light Snack

**17.30-18.00** "M2M – communication without talk", Lars Reuterskiöld, Head of M2M & Mobile Wholesale, Telenor Sverige

**18.00-18.30** "How to make a gadget communicate", Patrik Larsson, Cinterion

**18.30-19.00** "Challenges for business models of M2M solutions - to see beyond the technology", Jan Markendahl, Assoc. Professor, Communication systems, KTH

**19.00-19.30** "Applying M2M – Creating an eCall", Maja Eveborn, System Engineer, Actia Nordic

**19.30-20.00** Mingle, subs and light drinks

Your event host is Lars Lundberg from Attentec.

Food will be available for the first 100 that participates!  
Allergies or other food preferences? See email invitation.  
Questions? Contact [ordf@ictcontact.se](mailto:ordf@ictcontact.se)

Welcome!

